NEWS RELEASE



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Representatives from Bank First, Destination Sturgeon Bay, Northcentral Construction, RMA Architects, The Plymouth Landscape Company, and community members attend the Ribbon Cutting Ceremony at Bank First in Sturgeon Bay.

FOR IMMEDIATE RELEASE

Bank First Celebrates Grand Opening of New Sturgeon Bay Branch

STURGEON BAY, WI, June 27, 2025 – Bank First (NASDAQ: <u>BFC</u>) is pleased to announce the completion of its new office at 3854 Old Highway Road, at the corner of Highway 42 and Egg Harbor Road / Highway 57. "Expanding our physical presence in the Sturgeon Bay market is an exciting step for us," said Aaron Faulkner, Region President at Bank First. "Our new office is designed to deliver a remarkable customer experience by combining personalized service with the strength and resources of a top-performing bank."

As a full-service branch, it offers convenient access to personal, business, and digital banking solutions, all delivered with the exceptional experience customers have come to expect. The newly constructed branch offers several noteworthy features:

- **Purposeful Design** The new office offers a welcoming, modern environment with comfortable spaces for customers and collaborative areas for employees. Every detail was planned with the customer experience in mind, creating a space that feels both professional and approachable.
- Local Inspiration Artwork from talented Door County and Wisconsin artists is featured throughout the branch, creating a space that celebrates local creativity and reflects the community's unique character.
- **Sustainable & Energy-Efficient** Eco-friendly materials and thoughtful building practices were used throughout the project, including Wisconsin-sourced stone, recyclable resources, and energy-efficient features like natural daylight access, dimmable LED lighting, high-efficiency insulation, and rain gardens that naturally manage stormwater runoff, which supports green building practices.

Bank First officially marked the grand opening of its new Sturgeon Bay location with a ribboncutting ceremony on Thursday, June 26, 2025. As part of the ongoing grand opening celebration, the Bank invites the community to stop in through Tuesday, July 15, to explore the new space and enter to win a \$500 credit toward purchasing artwork from one of the featured local artists.

Community members can also mark their calendars for a special Artist Meet and Greet on Tuesday, July 15, from 4:00-6:00 pm. This will be an excellent opportunity to meet the artists and celebrate the creativity and connection that make Sturgeon Bay special.

Visit <u>www.bankfirst.com</u> for more information.

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Bank First Corporation provides financial services through its subsidiary, Bank First, N.A., which was incorporated in 1894. Bank First offers loan, deposit, and treasury management products at each of its 27 banking locations in Wisconsin. The Bank has grown through both acquisitions and de novo branch expansion. The Bank employs approximately 362 full-time equivalent staff and has assets of approximately \$4.5 billion. Insurance services are available through its bond with Ansay & Associates, LLC. Trust, investment advisory, and other financial services are offered in collaboration with several regional partners. Further information about Bank First Corporation is available by clicking on the Shareholder Services tab at www.bankfirst.com.