

Drive Shareholder Engagement with Q4

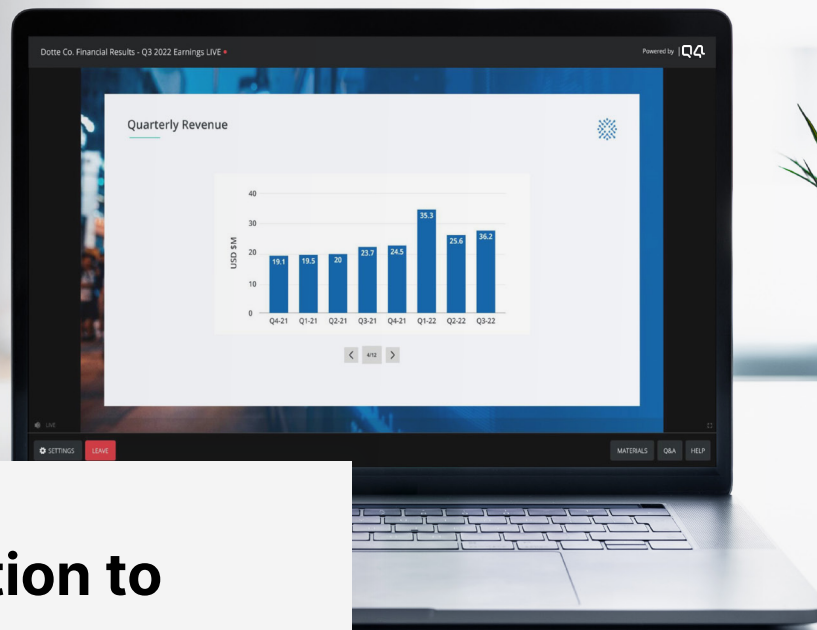
Investor Relations Event Booklet

Q4

Introduction to Q4 Events.

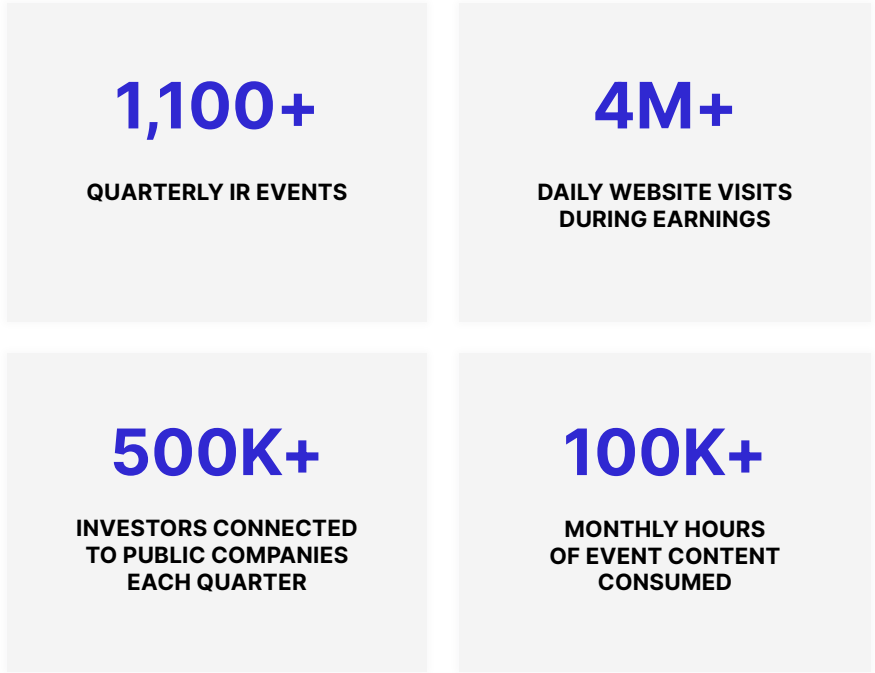
Each quarter over 500,000 investors connect to the world's leading public companies through a Q4 virtual event. These events play a critical role in shaping the IR narrative and communicating your unique investment opportunity.

Only Q4 can couple 5-star client experience with IR-dedicated services, expertise, and tech. Elevate your next IR event with unmatched 99%+ platform reliability and a new home for your IR program.



Successful Events, Delivered.

Q4 Virtual Events help investor relations professionals with the most essential requirements of being a public company: consistent, impactful and effective communications. Our offerings and services continue to grow to address the expanding needs of our customers.



Q4 Events and the IR Calendar.

EARNINGS & RESULTS CALLS

- Connect management with analysts and investors, to broadcast your financial results on a reliable, robust platform.
- Coordinate your entire earnings process including disclosure of report on IR website.
- Meet all regulatory requirements including conferencing and archiving of results.

ESG DAYS

- Accelerate bringing your ESG impact and introduce the Street on your dedicated ESG efforts.
- Bring the thoughtful engagement of physical events to digital events without the heavy carbon footprint.
- Focus on shaping your ESG narrative while Q4 handles your event's logistics.

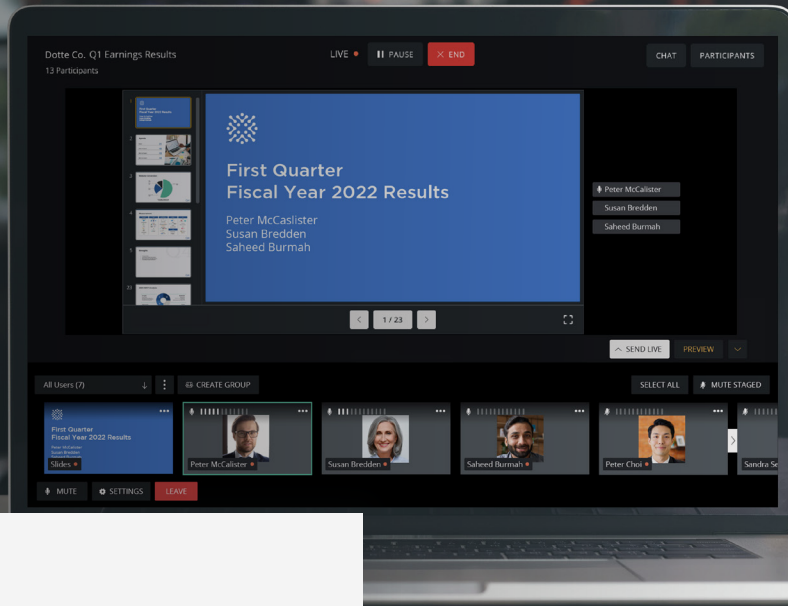
VIRTUAL INVESTOR & CAPITAL MARKET DAYS

- Broadcast your message to investors globally to build confidence in your strategy.
- Engage with your audience through video streaming to ensure message resonates.
- Replicate the impact and energy of the physical event with an effective virtual event.



Other Events.

From IR Business Updates to Key Announcements to SPAC Investor Events, Q4 can help you to plan and execute these various events to engage with your target audience.



Earnings Calls.

Earnings calls are critical to reinforcing your unique value to investors. With the need to deliver seamless and reliable engagements, earnings calls require the right support from planning to execution.

Q4 offers a stress-free unified earnings experience. Deliver stronger quarterly connections with investors to drive shareholder engagement.

Stress-Free Earnings to Connect Investors with Your Story.

HIGH-QUALITY DIGITAL EXPERIENCE

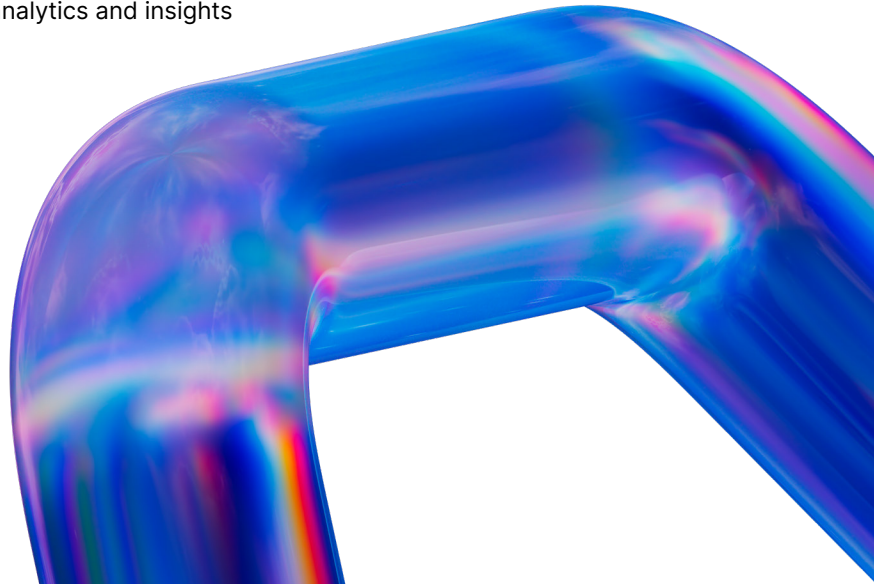
- ✓ Fully branded events
- ✓ Reliable market-leading conference calling
- ✓ High-quality audio & video streaming
- ✓ Bring your own video and RTMP ingestion capabilities
- ✓ Multimedia slides
- ✓ Downloadable resources
- ✓ Pre-recorded sessions
- ✓ Post-event transcripts
- ✓ 99%+ platform reliability

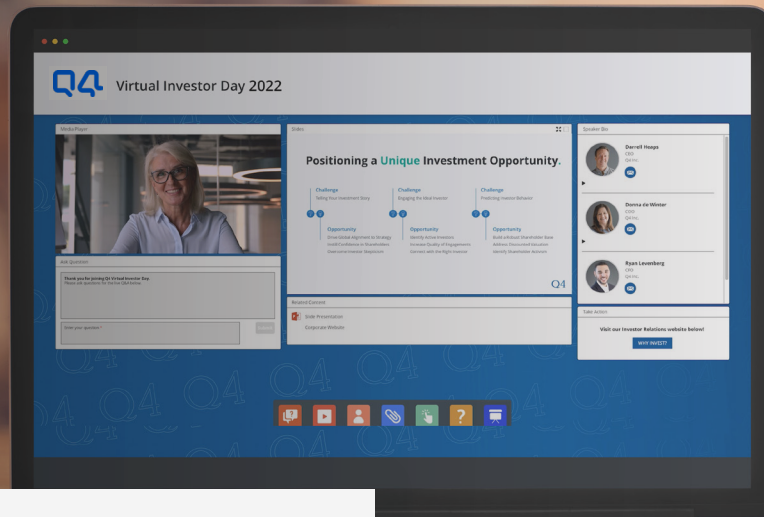
INDUSTRY LEADING SUPPORT

- ✓ Dedicated event manager
- ✓ 24/7 support
- ✓ Pre-event planning and coordination
- ✓ Live event moderation
- ✓ Conference calling operator
- ✓ Event analytics and insights

SECURE EVENTS

- ✓ Password protected authorization
- ✓ Email domain filtering
- ✓ Custom attendee approvals





Investor Day.

Amplify the impact of your investment opportunity with Investor Day events. Bring your compelling story to the Street over a captivating virtual experience.

Q4 enables you to integrate multimedia, visuals, and polling to engage your investors and move towards increasing investor support and drive valuation.

Broadcast Your Strategic Direction over a Flawless Virtual Experience.

CUSTOMIZED EXPERIENCE

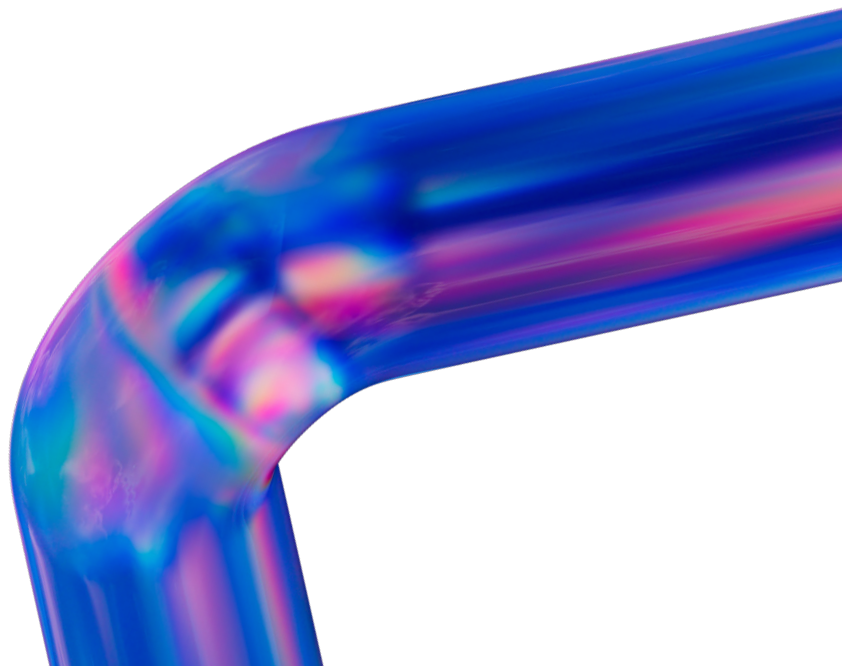
- ✓ Multi-presenter video streaming
- ✓ Reliable audio
- ✓ Integrated slides and multimedia
- ✓ Branded microsite and event console
- ✓ Unlimited event duration
- ✓ Configurable registration page
- ✓ Downloadable resources
- ✓ Polling, speaker bios and Q&A
- ✓ Bring your own video and RTMP ingestion capabilities

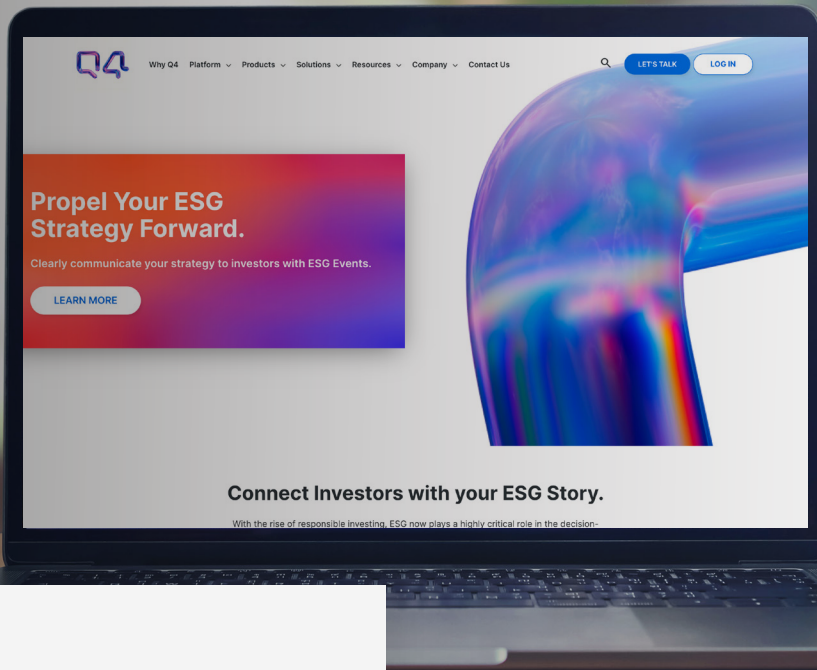
INDUSTRY LEADING SUPPORT

- ✓ Dedicated event manager
- ✓ Events analytics and feedback
- ✓ Speaker training
- ✓ Fully guided setup, testing and execution

SECURE PROCESSES

- ✓ Password protected authorization
- ✓ Email domain filtering
- ✓ Custom attendee approvals





ESG Day.

With the rise of responsible investing, ESG now plays a highly critical role in the decision-making of investors. By hosting an ESG Day, you can position your company as a compelling and sustainable investment opportunity to the Street.

Partner with Q4 to inform and influence the investment community, employees and other stakeholders through an elevated and sustainable virtual ESG Day.

Accelerate Bringing Your ESG Impact to the Street.

CUSTOMIZED EXPERIENCE

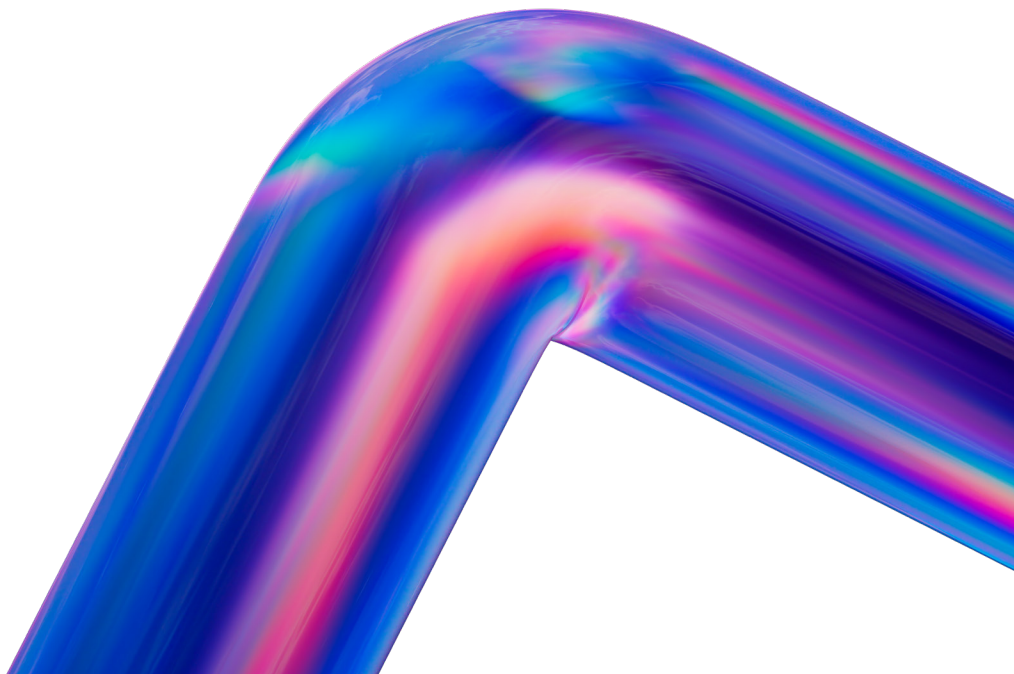
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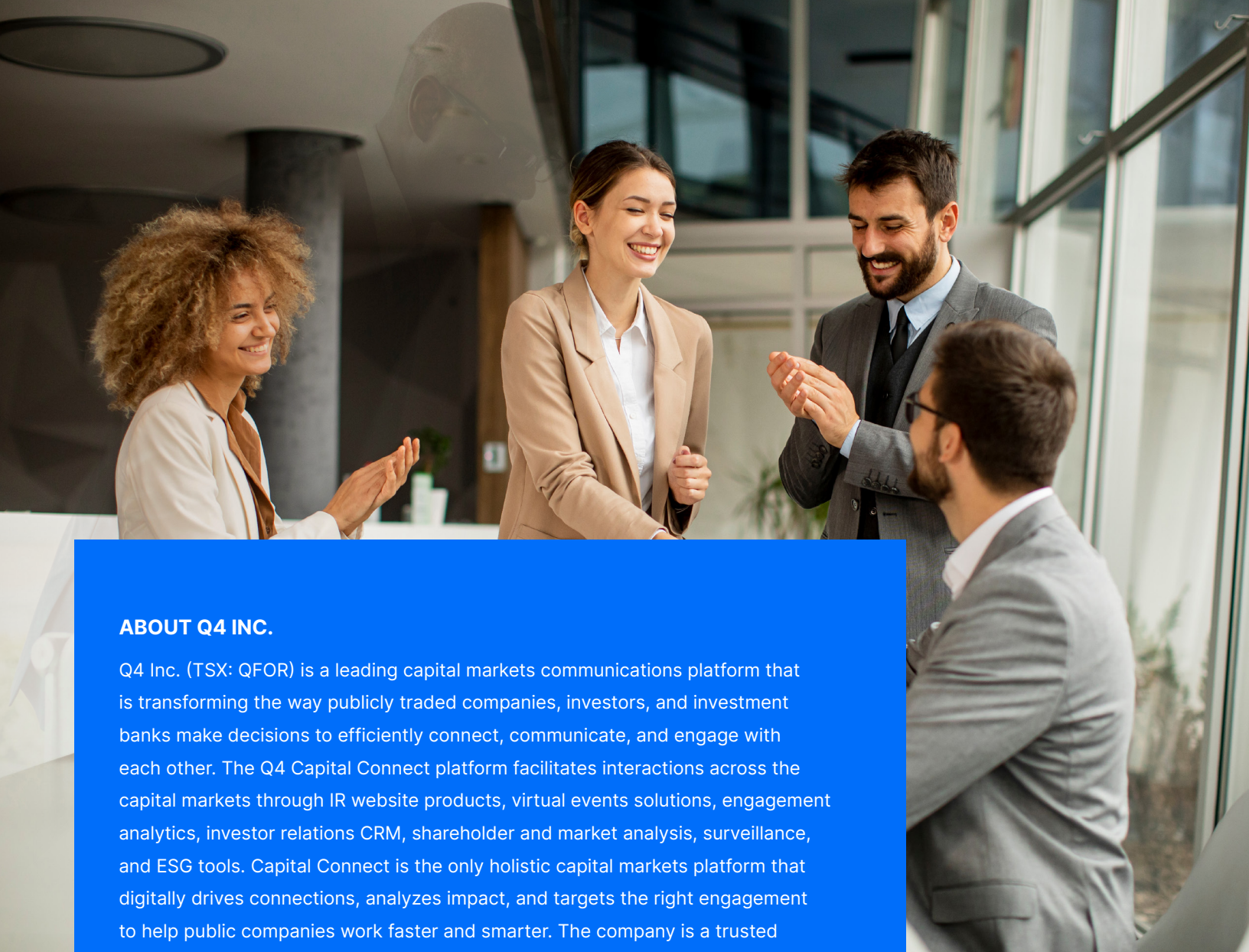
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ABOUT Q4 INC.

Q4 Inc. (TSX: QFOR) is a leading capital markets communications platform that is transforming the way publicly traded companies, investors, and investment banks make decisions to efficiently connect, communicate, and engage with each other. The Q4 Capital Connect platform facilitates interactions across the capital markets through IR website products, virtual events solutions, engagement analytics, investor relations CRM, shareholder and market analysis, surveillance, and ESG tools. Capital Connect is the only holistic capital markets platform that digitally drives connections, analyzes impact, and targets the right engagement to help public companies work faster and smarter. The company is a trusted partner to more than 2,650 public companies globally, including many of the most respected brands in the world, and maintains an award winning culture where team members grow and thrive. Q4 is headquartered in Toronto, with offices in New York and London.

To learn more, visit: www.q4inc.com.

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