

# Q4 and FY 2016 **Earnings Call**

February 23, 2017



# Industry Data and Forward-Looking Statements Disclaimer

- Broadwind obtained the industry and market data used throughout this presentation from our own research, internal surveys and studies conducted by third parties, independent industry associations or general publications and other publicly available information. Independent industry publications and surveys generally state that they have obtained information from sources believed to be reliable, but do not guarantee the accuracy or completeness of such information. Forecasts are particularly likely to be inaccurate, especially over long periods of time. We are not aware of any misstatements in the industry data we have presented herein, but estimates involve risks and uncertainties and are subject to change based on various factors beyond our control.
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- This presentation contains non-GAAP financial information. We believe that certain non-GAAP financial measures may provide users of this financial information with meaningful comparisons between current results and results in prior operating periods. We believe that these non-GAAP financial measures can provide additional meaningful reflection of underlying trends of the business because they provide a comparison of historical information that excludes certain infrequently occurring or non-operational items that impact the overall comparability. Non-GAAP financial measures should be viewed in addition to, and not as an alternative to, our reported results prepared in accordance with GAAP. Please see our earnings release dated February 23, 2017 for a reconciliation of certain non-GAAP measures presented in this presentation.

2/23/2017



# **2016 Highlights**

- 2016 was 1<sup>st</sup> profitable year in Company history
- Orders of \$275M nearly triple 2015 orders of \$94M
- More than **doubled** gross profit margin
- Cost reductions of \$9M exceeded plan by \$1M
- Strong cash balance of \$22M at year end



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### **2016 Priorities**

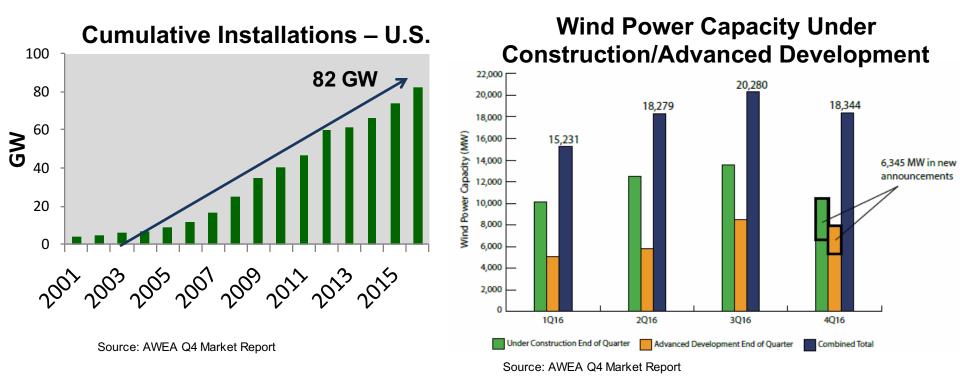
2016 Priorities	2016 Results
Double Order Intake	FY 16 orders of \$275M nearly triple FY 15
Maintain Consistent Tower Production	Production on schedule, Abilene made dramatic improvement
Aggressively Manage Costs	Reduced manufacturing overhead and operating expense by \$9M vs. target of \$8M

### Met or exceeded 2016 goals





### Wind Fundamentals Remain Strong



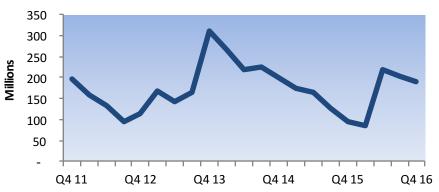
- Over 82 GW currently installed in the U.S.
- 8.2 GW added in 2016 wind now provides 5.5% of electrical power in the U.S.
- >18 GW under construction or in advanced development at end of 2016
- Commercial/Industrial customers signed 39% of power purchase agreements in 2016, including GM, Amazon, Microsoft, Avery Dennison and others.

### **Orders and Backlog**

Orders – \$M											
	Q4 2015	Q4 2016	Book : Bill Ratio	FY 2015	FY 2016	Book : Bill Ratio					
Towers & Weldments	2.8	29.4	.55	69.1	260.8	1.64					
Gearing	<u>2.1</u>	<u>2.9</u>	.49	<u>24.9</u>	<u>14.2</u>	.69					
Total	4.9	32.3	.55	94.0	275.0	1.53					

- \$29M of new Towers & Weldments orders in Q416, up sharply from Q415
- Q4 16 Gearing orders up vs. PY orders from mining and steel customers increased.
- •Oil & Gas quotes are accelerating.





- Year-end backlog \$189M
- \$137M tower order booked in Q2 2016 extends backlog into 2019
- Strong industry dynamics and customer relationships leading to increased orders

### **Consolidated Financial Results**

	<u>C</u>	24	<u>FY</u>			
	2015	2016	2015	2016		
Total Sales	\$ 37.6	\$ 48.2	\$ 199.2	\$ 180.8		
Gross Profit	-6.2	4.7	7.9	18.1		
Gross Profit %	-16.5%	<b>9.8%</b>	4.0%	10.0%		
Total Operating Expense	4.8	4.1	19.8	16.2		
Income from Operations	-11.0	0.6	-11.9	1.9		
% of Sales	-29.3%	1.2%	-6.0%	1.1%		
Adj. EBITDA	-8.1	2.5	-0.4	9.6		
% of Sales	-21.4%	5.2%	-0.2%	5.3%		
EPS, Continuing	-0.73	0.03	-0.83	0.09		
<i>Memo: Net I/(L) incl. Disc. Ops.</i> <i>\$M except as noted otherwise</i>	-10.8	0.3	-21.8	0.3		

- Q4 16 sales up 28% from prior year significantly improved production vs. PY challenges with difficult tower contract
- Q4 16 gross margin, profit and EPS all higher than PY due primarily to significant operational efficiency improvements in the Towers and Weldments segment and successful cost management actions across the Company, notably Gearing

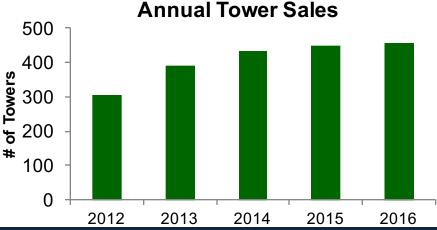
\* Reconciliation to non-GAAP measure included in Appendix



### **Towers and Weldments**

	Q4 2015			FY 2016
Orders (\$M)	2.8	29.4	69.1	260.8
Towers Sold (#)	93	119	450	458
Revenue (\$M)	31.9	42.3	170.9	160.2
Operating Income (\$M)	-5.8	2.8	4.7	12.8
-% of Sales	-18.2	6.6	2.8	8.0
EBITDA* (\$M)	-4.2	3.9	9.5	17.2
- % of Sales	-13.1	9.2	5.6	10.7

\* Reconciliation to non-GAAP measure included in Appendix



### **Annual Tower Sales**

### Q4 Results

- Q4 16 revenue and operating income up vs. Q4 15 – significant production improvements in Abilene
- 2015 Production issues are behind us-CI Initiatives have taken root
- Q4 16 towers sold up 28% vs. Q4 15

### **2017 Objectives**

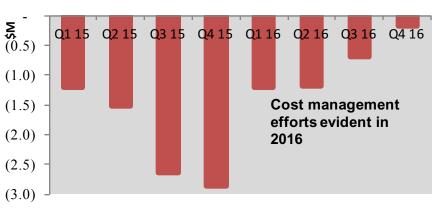
- Sell remaining 2017 tower capacity; build and diversify weldments backlog
- Reduce tower production cost through comprehensive cost-out program
- Complete investment in Abilene capacity expansion and coatings process improvements



## Gearing

	Q4 2015	Q4 2016	FY 2015	FY 2016
Orders (\$M)	2.1	2.9	24.9	14.2
Revenue (\$M)	5.8	5.9	29.6	20.6
Operating Loss (\$M)	-2.9	2	-8.2	-3.2
EBITDA* (\$M)	-1.5	.5	-2.1	6

\* Reconciliation to non-GAAP measure included in Appendix



#### Narrowing Operating Loss in Gearing

### Q4 Results

- Orders up vs. Q4 15 increased orders from mining and steel customers
- Generated \$.5M EBITDA in Q4 16
- Significant improvement in FY operating loss on lower revenue – cost
- management and lower depreciation both contributed
- All operating metrics sharply better in 2H 16 – productivity, scrap, past due shipments at 0

### 2017 Objectives

- Expand sales efforts to improve capacity utilization
- Continue aggressive cost management
- Continue cross-training to improve labor productivity



# Liquidity

	(In Millions)					
	12	/31/2015	12/	31/2016		
Cash Assets	\$	12.7	\$	21.9		
<b>Accounts Receivable</b>		9.8		11.9		
Inventory		24.2		21.2		
PPE		51.9		54.6		
Other		11.3		8.1		
Total Assets		109.9		117.7		
Accounts Payable		13.8		15.9		
<b>Customer Deposits</b>		9.9		18.0		
Debt + Cap. Leases		5.8		4.1		
Other		12.9		11.1		
Total Liabilities		42.4		49.1		
Equity		67.5		68.6		

### **Strong Working Capital Management**

	12/31/15	12/31/16
DSO	26	22
Inv. Turns	7.5	8.2
DPO	24	33
Cash Conv. (days)	28	0

\*Operating Working Capital = Trade A/R + Inventories – Trade Payables – Customer Deposits

- Cash and short-term investments totaled \$22M at 12/31/16; credit line undrawn
- FY 2016 Capex totaled \$6.6M
- Year-end 2016 debt balance of \$4.1M includes New Markets Tax Credit and capitalized leases

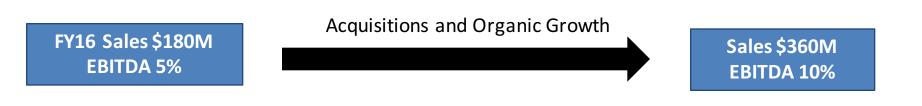


#### MISSION:

Broadwind Energy is a precision manufacturer of structures, equipment & components for clean tech and other specialized applications.

VISION:

Over the next three years we will double our sales by growing our existing businesses and expanding our presence in clean tech. We will build lasting customer relationships and increase our profitability through improved commercial and operational execution.



Acquisition focus on Clean Tech and bolt-on to existing business, Organic growth of existing and acquired businesses

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# **Red Wolf, A Broadwind Energy Company**



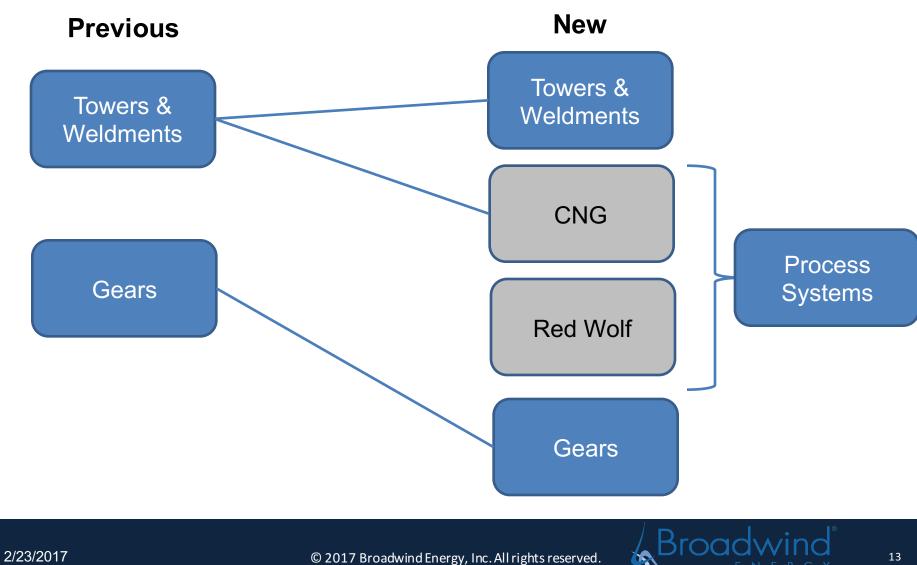
A Broadwind Energy Company



- ~\$30 million contract manufacturer specialized in kitting, light fabrication, packaging/assembly and testing
- Diversifies BWEN into gas turbine install and upgrade market
- Adds new southeast regional geographic manufacturing presence in close proximity to leading Power Generation OEM's
- 2/3 of Red Wolf's sales support installed base vs. new units
- Leverage existing customer base and capabilities to expand business
- Establishes base business platform to support "Broadwind Process Systems" vision



### **New Segment Reporting Structure**



### **2017 Guidance and Priorities**

Guidance	Q1 2016	Q1 2017	% Change	FY 2016	FY 2017	% Change
Revenue	\$46.8	\$54-56M	+15-19%	\$180.8	\$210-220M	+16-21%
EBITDA*	1.7	~\$3M	+>75%	\$9.6	\$14-16M	+45-66%

- Sell remaining 2017 tower capacity
- Reduce tower production costs through improved paint and welding
- Complete Tower plant expansion project
- Seamless integration of Red Wolf
- Expand commercial relationships in Gearing

\* Income guidance highly uncertain pending third party determination of purchase accounting for Red Wolf – will update after Q1. Reconciliation to non-GAAP measure included in Appendix.

### **Business Summary**

- First profitable year
- Best in class practices implemented to manage supply chain data collection, labor productivity, training, and new product introductions
- Wind markets fundamentally strong...oil and gas and mining recovering
- Surplus cash redeployed to diversify into gas turbine supply chain with Red Wolf acquisition
- Conservative capital structure supports growth objectives
- >\$200 million NOL to shelter income for foreseeable future





# Appendix

Consolidated	Three Months Ended December 31,				Twelve Months Ended December 31,				
		2016		2015		2016		2015	
Net Income/(Loss) from continuing operations	\$	405	\$	(10,726)	\$	1,335	\$	(12,246)	
Interest Expense		193		188		625		799	
Income Tax Provision/(Benefit)		14		(25)		(2)		(36)	
Depreciation and Amortization		1,776		2,319		6,914		9,180	
Share-based Compensation and Other Stock Payments		126		(4)		753		893	
Restructuring Expense		-		186		-		1,060	
Adjusted EBITDA (Non-GAAP)	\$	2,514	\$	(8,062)	\$	9,625	\$	(350)	

Towers and Weldments Segment	Thr	ee Months En	ded Dec	ember 31,	Twelve Months Ended December 31,				
		2016		2015	2016		2015		
Net Income/(Loss)	\$	1,772	\$	(3,780)	\$	8,510	\$	3,096	
Interest Expense		5		-		26		4	
Income Tax Provision/(Benefit)		1,001		(1,598)		4,286		2,161	
Depreciation and Amortization		1,100		992		4,166		3,954	
Share-based Compensation and Other Stock Payments		11		6		165		112	
Restructuring Expense		-		186		-		186	
Adjusted EBITDA (Non-GAAP)	\$	3,889	\$	(4,194)	\$	17,153	\$	9,513	

Gearing Segment	Three Months Ended December 31,					Twelve Months Ended December 31,				
		2016	2015		2016		2015			
Net Loss	\$	(159)	\$	(2,841)	\$	(3,258)	\$	(8,243)		
Interest Expense		-		6		9		35		
Income Tax Provision/(Benefit)		(3)		(4)		4		(9)		
Depreciation and Amortization		627		1,275		2,546		5,032		
Share-based Compensation and Other Stock Payments		17		45		106		228		
Restructuring Expense		-		-		-		874		
Adjusted EBITDA (Non-GAAP)	\$	482	\$	(1,519)	\$	(593)	\$	(2,083)		
Corporate and Other	Thr	ee Months En	ded Dec	ecember 31, Twelve Months Ended Dece				ember 31,		
		2016	2015		2016		2015			
Net Loss	\$	(1,208)	\$	(4,105)	\$	(3,917)	\$	(7,099)		
Interest Expense		188		181		590		760		
Income Tax Provision/(Benefit)		(984)		1,578		(4,292)		(2,188)		
Depreciation and Amortization		49		52		202		194		
Share-based Compensation and Other Stock Payments		98		(55)		482		553		
Adjusted EBITDA (Non-GAAP)	\$	(1,857)	\$	(2,349)	\$	(6,935)	\$	(7,780)		

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